At a Glance...

MeetingSync allows Adobe Connect customers to leverage their webinar data directly within Oracle Eloqua. This app eliminates the need to manually import data into Eloqua from Adobe Connect. This helps to increase speed, productivity, and reduce costly errors.

KEY BENEFITS

✔ *Identifies which contacts are engaged with your Adobe Connect meetings and webinars*

✔ *Increase productivity by saving time manually exporting and importing attendance data*

✔ *Enhance Account Based Marketing efforts with webinar engagement data*

KEY FEATURES

✔ *Allows you to add contacts into a Custom Object. Which allows you to score and add them to a nurture program*

✔ *Works with Meetings and Webinars*

✔ *Easy to use User Interface within Oracle Eloqua Canvas*

✔ *Supports automatically creating Adobe Connect accounts for new participants*

✔ *Works with Adobe Connect basic and advanced Event configurations*

✔ *Supports Multiple Oracle Eloqua Users*

✔ *Supports Multiple Adobe Connect Accounts*

✔ *Works with the Adobe Connect or Oracle Eloqua Events Modules*

✔ *Supports Basic and Advanced Data Flows*

Business Challenges

Identifying Contacts Who Are Engaged with Meetings and Webinars.
Leveraging Oracle Eloqua, MeetingSync will identify and pass the viewers information into a Custom Object. This allows you to clearly identify which contacts are engaged with your meetings and webinars.

Automating Adobe Connect Data Exports with Oracle Eloqua.
MeetingSync will automatically import data from Adobe Connect into Eloqua.

Automating Registrations and Receiving Adobe Connect Meta Data.
MeetingSync will register Oracle Eloqua contacts as participants and receive additional meta data such as, event name, event date, participant's arrival and departure time.
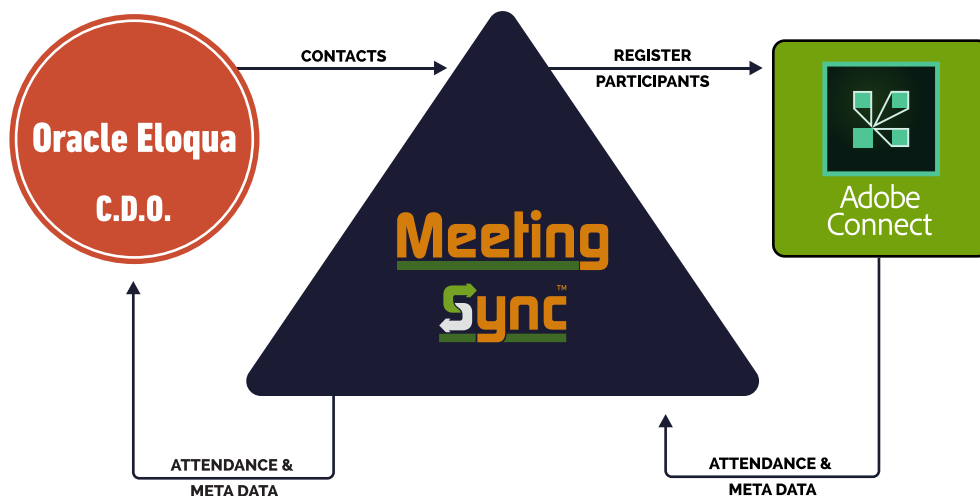
Tiers

Standard | Syncs Meetings with Oracle Eloqua & Adobe Connect User.

Professional | Sync Meetings and Webinars for one Oracle Eloqua & Adobe Connect User.
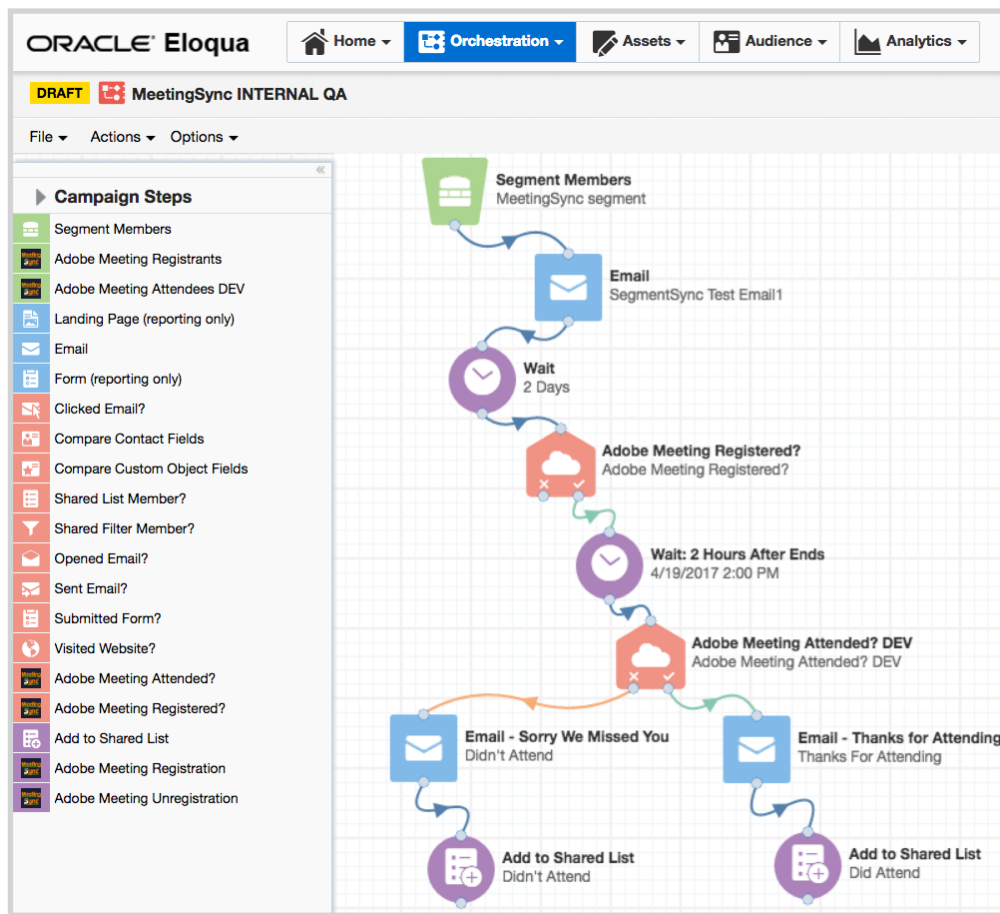
Enterprise | Sync Meetings and Webinars for multiple Oracle Eloqua & Adobe Connect Users.

Example: Basic Integration Data Flow

To Schedule a demo click here.

Example: Campaign Canvas Flow

Example: MeetingSync User Interface

1 Sansome Street, 35th Floor
San Francisco, CA, 94104
+1 (415)-814-1500
www.enautics.com

To Schedule a demo click here.