Who is enautics?™

Timeline of Achievements

2020
- **Integration:** Launched an AEM Ebook Solution that Integrates Adobe Target, Adobe Analytics, Marketo, or Eloqua.
- **Podcast:** Launched a new Eloqua & Adobe Experience Cloud Podcast.
- **Location:** Opened Enautics GmbH in Germany.

2019
- **Markie:** Helped Mountain America Credit Union Become an Eloqua Markie Finalist.
- **Case Study:** GSA is Successful with Enautics' Eloqua & Adobe Integration. GSA achieved a 70% reduction in IT support requests & several hundred hours saved per month.
- **Case Study:** Successfully Deployed Eloqua Instance & Integration with Adobe Analytics for Anixter.

2018
- **Markie:** Helped Mountain America Credit Union Become an Eloqua Markie Finalist.
- **Oracle Blog:** Wrote Article on How to Win a Markie Award.
- **Case Study:** Oracle Co-produced a Video on National Geographic's Success with Enautics' Eloqua & Adobe Integration.

2017
- **Markie:** Helped Mountain America Credit Union Win an Eloqua Markie for Best Integrated Mobile Experience
- **Markie:** Helped Mountain America Credit Union Become a Finalist for Best Use of Insights & ROI
- **Integration:** Oracle requested Enautics to Create an Eloqua & Adobe Experience Manager Integration
- **Integration:** Created an Eloqua & Adobe Target Integration for 1to1 Real-Time Website Personalization

2016
- **Markie:** After Enautics Deployed Eloqua for Cisco, They Were a Markie Finalist for Best Transformation.
- **Markie:** Helped Mountain America Become Finalist for Best Integrated Consumer Marketing Program.
- **Integration:** Oracle selects Enautics to Develop the Official Eloqua and Adobe Connect App

2015
- **Case Study:** As a Result of Enautics Successful Management of Their Pilot, Cisco Expands Eloqua Globally.
- **Integration:** Oracle Asked Enautics to Develop an Improved Responsys and Adobe Anaytics Integration

2014
- **Case Study:** Successfully Deployed and Managed Cisco's 6 Month Eloqua Pilot.
- **Markie:** Helped Mountain America Credit Union's CMO, Sharon Cook Become a Finalist for Mondern Marketing Leader of the Year.

2013
- **Integration:** Oracle Selected Enautics to Develop the Official Eloqua and Adobe Analytics Integration to Replace their Legacy Integration.
- **Case Study:** Oracle Rained Enautics to Optimize Their Adobe Analytics Eloqua Page Tagging.
- **Certification:** Achieved Eloqua AppCloud Integration Certification.

2011
- Out of More Than 100 Eloqua Partners, Enautics was Selected as one of the Five Eloqua SmartStart Implementation Partners
- **Markie:** Helped AVID win a Markie for Innovation Integration (Eloqua & Adobe Analytics).
- Eloqua Selected Enautics as the Preferred Partner for Eloqua and Adobe Analytics Integrations.

2010
- **Certification:** Became Eloqua SmartStart Certified.
- **Certification:** Became Adobe Analytics Certified.
- **Markie:** Helped Penton Media Win a Markie for Marketing Center of Excellence.

2009
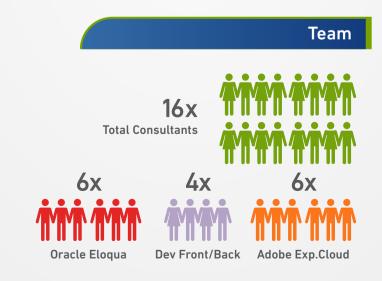- Became an Oracle Eloqua Gold Partner.
- Became an Adobe Partner (Omniture SiteCatalyst).

TIMELINE

Adobe

Enautics is Oracle's Preferred Partner for Adobe and Oracle CX Marketing Integrations

ORACLE

20 19 18 17 16 15 14 13 11 10 09

Projects

Eloqua	Eloqua Deployments & Projects	OVER 100
	Adobe Projects	OVER 100
	Number of Client Brands	OVER 25

Team

16x
Total Consultants

6x
Oracle Eloqua

4x
Dev Front/Back

6x
Adobe Exp.Cloud

We Are Trusted By

National Geographic | Penton Media | Mountain America Credit Union | LexisNexis | McAfee
Standard & Poor's | GSA | DDI | AVID | Dell | VMware | Adobe | EMC | Oracle | Cisco | McGraw Hill